

TMI ACADEMY OF TRAVEL, TOURISM & AVIATION STUDIES www.tmiacademy.com



PROSPECTUS













Take first flight for your career with TMI Academy















ACADEMY OF TRAVEL,
TOURISM & AVIATION STUDIES

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Get ready to take on the world !!



FORWARD

Choosing the right career is one of the most daunting tasks facing the youth today. Gone are the days when students opted for the traditional engineering or medical fields. Today's youth want something more. They want exciting careers so that they can enjoy what they do. They are invariably drawn towards the travel, tourism & hospitality industries as it has an aura of glamour and excitement around it.

Tourism has emerged as the world's largest export industry and has become a unique instrument for economic development, social international understanding.

Over the years its importance as a major source of contribution for improving the social status of various countries, creation of new business opportunities, employment generation, ecological conservation and percolation of economic benefits to the weaker section has been realized.

The Travel Industry

The Travel Industry has emerged as the fastest growing industry, contributing to 10% of the world economy which make it the single largest industry. It is actually the industry of industries. Business & leisure travel to / from India has increased manifold and is still growing. Business Travel is the largest segment of Travel and today India's Corporate Travel market is estimated at no less than US\$ 3 billion (around Rs. 150/20 billion). With liberalization paving the way for healthy competition and business going Global the Indian Traveler too is evolving into a global traveler. A liberal foreign exchange regime and cheaper airfares, ex-India are also factors responsible for catapulting business travel. Subsequently, with travel budgets of MNC's running into several million dollars, Airlines, Hotels and all other service providers have rolled out the red carpet for this Cash Cow.



Dear Students,

Civil Aviation is a very important infrastructure segment in boosting trade, commerce and enhancing and enhancing overall international competitiveness. In value terms, nearly 30% of India's foreign trade is handled by the airports.

The growth in the domestic & international cargo traffic is also estimated to increase by 4.5% & 12% respectively, over a period of next 10 years.

The aviation industry in India is expected to grow at a rate of about 16 percent. The Indian Civil Aviation ministry expects 80 million passengers in India by 2020. The number of air travellers increased by a record 38.5 percent in 2006-2007. India anticipates the doubling of passenger traffic over the next decade.

Both qualitative & quantitive Tourism will require trained Tourism Professionals to equip various Information Centers, Airlines Companies, Travel Agencies, Tour Operators, Event Management groups etc.

Ms S.Kumar

Managing Director



TMI an overview

TMI academy of Travel, Tourism & Aviation Studies is one of the premier profession-oriented educational institutes in India in the field of Aviation, Hospitality, Management and IATA Training Programs. TMI academy has built several successful careers during its journey of 10 years.

Our professional Diploma courses are crafted in tune with the need of the times and the profession. All courses are designed with extensive research and intensive consultation with experts from the various industries in order to achieve 100% placement records. In fact many top professionals from different industries are on TMI Academy council board.

Apart from academic training, seminars and workshops are conducted to provide students an opportunity to interact with top professionals. We provide on the job training, placement and internship assistance. The empowerment of the faculty has been the propelling force behind the high quality of learning experience at TMI. The faculties are experienced, diligent and most of all pays personalized attention to all there students.

The academy of travel tourism & aviation studies is one of the upcoming centers for excellence in tourism education. The academy has been set up to meet the needs of professionals education in the field of travel & tourism in the country.

TMI academy has taken a lead in professionalizing the human resource for a vast and rapidly expanding Travel & Tourism Industry with full commitment for co-relating Tourism Education with employment. TMI offers different training programs based on simulation technique i.e. we teach our students not only theory but also provide them realistic exposure to these programs.



AFFILIATIONS



Galileo

IATA Montreal

In 1945, the International Air Transport Association was founded in Havana, Cuba with the sole objective of providing safe, secure, reliable and economical service for the benefit of travelers. Though it started with a humble beginning, today it has grown by leaps and bounds covering the world with main emphasis in Europe and North America.

It is the prime vehicle for inter-airline cooperation in promoting safe, reliable, secure and economical air services – for the benefit of the world's consumers. The International Scheduled Air Transport Industry is now more than 100 times larger than it was in 1945. At its founding, IATA had 57 member airlines from 31 nations, mostly in Europe and North America. Today it has over 270 members from more than 140 nations in every part of the globe.



FIATA

FIATA, a non-governmental organization, represents today an industry covering approximately 40,000 forwarding and logistics firms, also known as the "Architects of Transport", employing around 8-10 million people in 150 countries.

It is recongnised as representing the freight forwarding industry by many other governmental organizations , governmental authorities , private international organizations in the filed of transport such as the International Chamber of Commerce (ICC), the International Air Transport Association (IATA) , the International Union of Railways (UIC), the International Road Transport Union (IRU) , the world Customs Organization (WCO), the World Trade Organizatin (WTO).



UFTAA

The United Federation of Travel Agents Associations (UFTAA) emanates from the Universal Federation of Travel Agents' Associations created in Rome, Italy, on November 22nd, 1966. UFTAA was originally founded as a result of a merger of two large world organizations, FIAV and UOTAA recognisinng the need to unify travel agencies and tour-operators into one international federation, UFTAA is a world body representing the travel agency and tourism industry.

Galileo India

Galileo India is the National Distribution Company of Galileo International. Galileo International is a leading travel and technology distribution company with its headquarters in Parsippany, New Jersey, USA. Galileo India commenced operations in India in 1994.

The Galileo CRS provides instant access to the widest range of travel vendors, automated pricing of the most complex flight itineraries, a variety of ticketing products, fully customized client documentation, technical solutions and tools designed for all types of agencies. Galileo India reaches out to nearly 4000 agency locations and enjoys a significant market share. More than 500 airlines can be booked worldwide on the Galileo CRS. In India, Galileo has the maximum number of airline on the highest level of agreement, the maximum for any global distribution system (GDS) in the country.



Govt. of India,

Ministry of Labour & Employement Modular Employable Skills (MES) under Skill Development Initiative Scheme (SDIS)

The skill level and educational attainment of the workforce determines the productivity as well as the ability to adapt to the changing industrial environment. A majority of Indian workforce does not possess marketable skills which is an impediment in getting decent employment and improving their economic condition. The purpose of this scheme is to help & enable the youth to acquire skills for livelihood in their identified area of interest, directly linked with the Industry & its manpower growth needs.



A QUICK VOYAGE THROUGH THE TRAVEL COURSES

TMI Academy provides a range of courses to choose from. TMI Academy courses are designed exclusively for the travel Industry. Mentioned below are the various courses. To know more about the details please ask for the relevent course details sheet.

Course

International/Domestic Airline Ticketing

Duration: 3 Month

Eligibility: 10+2, Any Stream

Course Details

- International Ticketing
- Computerized Reservation System
- Domestic Ticketing
- Personality Development

Career and Growth Opportunities

- Travel Agencies (Inbound & Outbound)
- Tour Operation Companies
- Car Rental Companies
- Travel and Tourism BPOs
- · Travel related Call Centre

TMI Airport Handling & Customer Services

Duration: 6 Month

Eligibility: 10+2, Any Stream

- Airport Operations
- Passenger Ground Services
- Airport Ground Handling
- Airport Security
- Tour Operations
- International/Domestic Ticketing
- Computerized Reservation System
- Perspective of Tourism, Customer Relationship Management, Hotel Management, Personality
 Development

- Airlines
- Airports, both Domestic and International
- · Travel Agencies
- Hotels

Computerized Reservation System (Galileo CRS)

Duration: 1 Month

Eligibility: 10+2, Any Stream

- Introduction to GDS
- Encoding/Decoding of Cities ,Airports
 Airlines
- Timetable Entries Basic Flight Display
- · Introduction to PNR
- · Fare Quote Pricing

- Travel Agencies (Inbound & Outbound)
- Tour Operators
- BPO's
- **CRS** Training Institutes

Airline Cabin Crew Training

Duration: 3 Month

Eligibility :10+2, Any Stream

- · Basis aircraft layout
- · Emergency evacuation systems
- · Airport familiarization
- Make up and personal hygiene
- First aid information (Red Cross Society Recognized)-Basis Geography
- In flight information Grooming
- Gait traininng– personalityDevelopment
- Lift jacket drills/oxygen masks
- Technical information Service in flight information
- Flight circuit Interview Practice
- Human behavior patterns

- Airlines
- Airports
- Hotel
- Hospitality Industry
- Cruises



A QUICK VOYAGE TRHOUGH THE TRAVEL COURCES

Course

Undergraduate Diploma in Travel & Tourism

Duration : 1 year Eligibility : Graduation

Post Graduate Diploma in Travel & Tourism

Management Duration: 1 Year

Eligibilty: Graduation

Course Details

- Aviation Studies
- International Ticketing
- Domestic Ticketing
- Computerized Reservation System
- Tour Operations
- Perspective of Tourism
- Hotel and Hospitality
- Tourism Management & Marketing
- Customer Relation Management
- · Personality Development
- Tourism Product & Services
- Global Tourism Concepts
- Geography of Tourism
- Travel Agency &Tour Operations
- Airlines Management
- Marketing , Sales, & PR In Services Industry
- Customer Care in Service Industry
- Front Office Operations Reservations & Registrations
- Tourism Product & Services; Tourism Legislation; Safety & Security in Tourism
- Tourism Promotions ;Resort Management
- Automation In Tourism ,Hospitality & Airlines
- Total Quality Management
- Market Research
- Housekeeping in Hospitality Operations

Career and Growth Opportunities

- Travel Agencies (Inbound & Outbound)
- Tour Operation Companies
- Airlines
- Car rental Companies
- Business Houses (as Implants)
- Cruise Companies
- Travel and Tourism Bpos
- Travel related Call Centres
- Travel Agencies (Inbound & Outbound)
- Tour Operations Companies
- Business Houses (as Implantso
- Airlines
- Incentive Travel Companies
- Cruise Companies
- Travel and Tourism Boards
- Tourism Education

B.A Airline, Tourism and Hospitality Management

Duration: 3 Years

Eligibility: 10+2, Any stream

- Tourism Products And Services
- Customer Care And Interpersonal Skill
- Tourism Management
- Human Resource Management
- Dimension of International Tourism
- Sales, Marketing And Pr In Service Industry
- Travel Agency And Tour Operations
- Airlines Management
- Tourism Policy In India
- Research Methodology And Management Decisions

- Cruise
- Airlines
- Car Rental
- Hotel
- Visa Office
- Travel Organisations & Corporates as Shift Duty Officer
- Reservation Officer
- · Guest Manager
- Travel Desk Operator



A QUICK VOYAGE THOUGH THE TRAVEL COURSES

Course

IATA - UFTAA Foundation

Duration: 3 Months Eligibility: 10+2,Any Stream

Course Details

- Environment
- Geography in Travel Planning-I
- Travel formalities
- Product
- Water Transport ,Ferry
- Land Transport Car and Camper
- Tour Packages –I
- Hotels
- Air Transport Essentials
- Support Services
- Air Fares and Ticketing
- Electronic Booking Tools(CD-ROM)

Career and Growth Opportunities

- Airlines
- Travel Agencies
- Travel BPOs
- Instructors in Training Institutes
- MNCs & Airport

IATA-FIATA & Basic Cargo

Introductory

Duration: 3 Months

Eligibility: 10+2, Any Stream

- Industries Regulation
- The Air Cargo Agency
- · World Geography
- Use Of Guides
- Aircrafts
- Handling Facilities
- Air Cargo Acceptance
- Cargo Booking Procedures
- Cargo Automation
- Air Cargo Rates and Charges
- The Air Waybill

- Traffic and Operation
 Departments of
 International Airlines
- Sales and Marking Staff of Cargo Agents and Consolidators
- Airlines (International /Domestic)
- Shipping Departments of Manufacturing and Wholesale Companies
- Importers and Exporters
- Freight Forwarding
 Companies

IATA – FIATA Dangerous

Goods Regulation (DGR)

Duration: 1 Month

Eligibility: 10+2, Any Stream

- Contents of the IATA Dangerous Goods Regulation
- Dangerous Goods Classes and Divisions
- Identification
- Packing Requirements
- Marketing and Labeling
- Documentation
- Radioactive Material
- State & Operator Variations
- Acceptance
- Excepted Quantities
- Storage & loading
- Provision of Information
- Dangerous Goods Emergency Response
- Answer to Exercises

- Traffic and Operation Departments of
- International Airlines
 Sales and Marking Staff of Cargo Agents and Consolidators
- Airlines (International /Domestic)
- Shipping Departments of Manufacturing and Wholesale Companies
- Importers and Exporters
- Freight Forwarding Companies



A QUICK VOYAGE THOUGH THE TRAVEL COURSES

Course

IATA - UFTAA GDS FARES & TICKETING

Duration : 2 Months Eligibility : 10+2,Any Stream

Course Details

- Introduction
- GDS Floor mat
- Governing Carrier/Fare Selection Criteria
- Currency Rounding Rules
- Class of Service Codes
- The Three General Limitations on Indirect
- Travel
- Global Indicators
- Journey Global Indicators
- IATA Areas
- IATA/UFTAA Fare Formula
- Minimum Fare Rule Checks
- Descriptive Table for Linear Fare Calculations
- Quick Reference Guide to Automated Tickets
- Fare Determination Flow Chart
- Fare Construction Worksheet
- World Map
- Final Examination Information

Career and Growth Opportunities

- Travel Company
- Travel BPO's
- Online Travel Agencies



TMI ACADEMY OF TRAVEL, TOURISM & AVIATION STUDIES REGISTRATION FORM

PERSONAL DETA	AILS (Use CA	PITAL LET	TERS	only)					Pas	ite a rece	nt
Name of Candidate	e: Mr./Ms									colour otograph	
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Professional											
Others											
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Course applied for

Date: _____

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Counsellor Centre Head



WHY TMI?

- Approved Certification by Government of India.
- · Certification from IATA, Monetral Canada.
- Well Equipped and Fully Updated training Rooms.
- Qualitative and infra structural capability as well as flexibility to offer training on the leading CRS softwares namely Amadeus, Galileo and Abacus.
- International/Domestic Trip as part of course.
- English & grooming classes.
- Strong faculty base comprising of IATA qualified trainers and consultants, experienced personnel from the tourism and aviation industry.
- · Audio Visual Classroom.
- Guaranteed Paid Internship at IATA Travel Company and Hotels.Candidate will be awarded an experience certificate for the same.
- Preferred Recruitment partner with inter globe technologies, indigo, cruise lines, various hotels & travel agencies.
- Strong association with travel agencies, airlines and tour operation companies for placement of students.
- 100% placement assistance







TMI Academy of Travel & Tourism and Aviation Studies

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